



Pack Fall Recruitment Action Items & Timeline

The council / district will:

- Confirm school assignments and scheduling of Join Scouts Night(s) and Scout Talk(s) at the assigned school(s) to reach students.
- Conduct Scout Talk(s) at the assigned school(s).
- Produce all promotional materials including flyers, posters, giveaways, and Join Scouts Night materials.

The pack's "to-do list" to support recruitment:

- Promote the pack and the upcoming Join Scouts Night at Open House / "Back-to-School Night" events at the assigned school(s).
- Prepare a pack handout for new parents including things like a pack calendar, leadership contact information, and meeting information.
- E-mail and call all dropped youth members and invite them to re-join.
- Distribute pack Join Scouts Night invitations to all current scouts and parents to invite friends and family to join.
- Assist the district with additional community-specific promotions including posters, yard signs, chartered organization promotions, and social media promotions.

At the Join Scouts Night event:

- Collect youth applications and registration fees from all those attending. Collect applications from every family, even if they are not prepared to pay that night, to follow-up. They are there to sign-up their kids!
- All families receive the pack handout with leadership contact information, upcoming meeting and event dates, and the 2024 New-Scout Gift.

Action items for the pack after the Join Scouts Night:

+2 Days	Ensure all Youth and Adult Applications, registration fees, and <i>Scout Life</i> magazine subscription fees are submitted to the council office.
+3 Days	All new Scout parents receive a welcome call from the Den Leader.
+7 to 10 Days	Conduct first Den Meeting(s) and work with new Cub Scouts to obtain the Bobcat adventure. Conduct a detailed Pack Parent Orientation Meeting for new parents and new leaders.
+14 Days	All new leaders have completed Youth Protection Training and Position-Specific Training. Verify all applications and fees have been submitted to the council office.
+30 Days	All new Cub Scouts are recognized for earning their Bobcat adventure and are presented at the Pack Meeting.
+45 Days	All new Cub Scouts attend their first council / district outdoor event!